wendychuang.works

Miro

CSS



UX Designer in sunny Austin, Texas

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EDUCATION SKILLS

University of Texas at Austin

Master of Science in Information Science (Human-Computer Interaction)

Aug. 2021 - May 2023 (Expected)

National Taiwan University

Bachelor of Science in Mechanical Engineering

Sep. 2016 - Jun 2020

WORK EXPERIENCE

Microsoft

Student Advisor

Jan 2022 - May 2022 (Expected)

Texas Immersive

UX Designer

Aug. 2021 - Present 5 months

KingNet Information Tech

UX Designer & Researcher

Mar. 2021 - Jun 2021 4 months

Almost media outlet Social Media Intern

Jan. 2021 - Present 1 year

Interaction Design **Figma** Journey Mapping Sketch

Accessible Design

Low/High Fi Wireframing Principle User Flow Design Invision Rapid Prototyping Axure

Usability Testing Adobe Creative Cloud HTML

- Design and pilot a learning platform for disabled students following Microsoft Web Content Accessibility Guidelines (WCAG).
- Responsible for facilitating workshops and creating the accessible course design checklist.
- Collaborated closely with clients to redesign a social networking mobile app by developing personas, interviewing stakeholders and conducting usability testing in small-scale local events.
- Built the design system to optimize the mobile interface and increased the download by 400%.
- Independently built a mobile/ desktop web for a SaaS smart housing application serving 6,000 apartments and 1.3 million residents.
- Analyzed web crawling raw data, designed iterative high-fidelity wireframes, and conducted interviews and usability testings.
- Created a string table for the 20-person design team to unite the consistency of wording.
- Designed the official website based on WordPress and optimized SEO to drive 1,000 monthly page views in three months.
- Proposed the website redesign and presented user journey map and traffic analysis to communicate with the CEO.
- Led a team of 13 in defining and implementing solutions for the website redesign direction, branding, and user experience.